



Developing Existing and Emerging Leaders in Your Organization

DISCflex™ Training with Leaders Improves Your Organization

Employee Satisfaction  Financial Gains

Gallup reports that highly satisfied groups of employees often exhibit above-average levels of the following characteristics:

Customer Loyalty **+53%**
Productivity **+50%**
Employee Retention **+50%**
Safety Records **+50%**
Profitability **+33%**

A **Watson Wyatt Worldwide** study found that the practice of maintaining a flexible workplace is associated with the second largest increase in shareholder value.

Over 40% of the companies listed in the top 100 of **Fortune Magazine's** "America's Best Companies to Work For" also appear on the Fortune 500.

Price Waterhouse Coopers reported that 47% of surveyed executives from multinational companies cite employee satisfaction and decreased turnover as major contributors to long-term shareholder return.

The **Human Capital Index** study suggests that effective human resource practices lead to positive financial outcomes more often than positive financial outcomes lead to good practices.

A study in **Personnel Psychology** showed that employee satisfaction, behavior, and turnover predict the following year's profitability, and that these aspects have an even stronger correlation with customer satisfaction.

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